

## POLITICAL FILE

Candidate Name: Bobby Harrell

Candidate Party: R

Race: State Rep.

Enclosed is the political file for the above-listed candidate for the above-listed race. For each order and request for time made by the above-listed candidate, you will find:

- 1) Federal Candidate Certification
- 2) Request for political time (form to be completed for the first request, copies of faxed orders will be used thereafter) – this request will be placed in the file the day it is received
- 3) Copy of advertising contract showing what station agreed to run from request made – this contract will be placed in the file as soon as it is available and before the contract begins
- 4) Request Granted Form
- 5) Copy of invoice showing what actually ran – this invoice will be placed in the file as soon as it is available after the contract ends
- 6) Political Rebate Report if a rebate is due – this report will be placed in the file as necessary as weekly rebates are issued

If you have any questions about the contents of this file, please contact Chuck Groome @ 843-216-4869.

## CERTIFICATION

I am a candidate for the federal/state office listed below. Pursuant to 47 U.S.C. § 315(b), I hereby certify that neither I nor any of my authorized committees have or will make a direct reference to another candidate for the federal office listed below unless such reference meets the requirements of 47 U.S.C. § 315(b)(2)(C) of the Communications Act as amended by the Bipartisan Campaign Reform Act of 2002.

I certify under penalty of perjury that this certification is accurate as of the date hereof.

Bobby Harrell  
Candidate Name (printed)

State Rep.  
Federal/State Office

\_\_\_\_\_  
Authorized Campaign Committee (printed)  
(if signing for the Candidate)

\_\_\_\_\_  
Signature

Date:

**RECORD OF REQUEST FOR POLITICAL TIME**  
**STATION WCBD-TV**  
**(TO BE PLACED IN PUBLIC INSPECTION FILE)**

Date: 10/19/12

Request made by: \_\_\_\_\_ by phone \_\_\_\_\_  
in person \_\_\_\_\_

On behalf of: \_\_\_\_\_ (Committee name)

For candidacy of: Bobby Harrell (Candidate)

PRIMARY ELECTION \_\_\_\_\_  
GENERAL ELECTION ☒

POLITICAL PARTY:

Democrat \_\_\_\_\_  
Republican ☒  
Other \_\_\_\_\_

Legally-Qualified Candidate  
for the Office of: \_\_\_\_\_

Information Requested: \_\_\_\_\_

Information Provided: \_\_\_\_\_

Time Requested: [May attach copies of faxed orders and contracts]

Length of Broadcast	Hour	Days	Class of Time	Times Per Week	Package or Rotation	Number of Weeks	Rate

Date of First Broadcast: \_\_\_\_\_ Date of Last Broadcast: \_\_\_\_\_

**Total Charges: \$** \_\_\_\_\_

If not already on file, list chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization (if other than candidate is making this inquiry).

\_\_\_\_\_  
\_\_\_\_\_

**To Be Completed By Station After Broadcast  
and Placed in Public Inspection File:**

Request Granted?    Yes\_\_\_    No\_\_\_

If "Yes," the following is the Actual Schedule Run:

**(Station May Attach Invoices to This Form if  
They Reflect the Actual Schedule Run)**

<b>Dates</b>	<b>Hour</b>	<b>Class of Time</b>	<b>Package or Rotation</b>	<b>Rate</b>

Dates and Hour(s) of Make-goods, if any: \_\_\_\_\_

\_\_\_\_\_

Amounts of Rebates Provided Candidates: \$ \_\_\_\_\_; Date of Rebate \_\_\_\_\_

or Dates and Hour(s) of Advertising Credits: \_\_\_\_\_

**(Attach Records Concerning Grants of Rebates)**

**Littlefield Consulting**  
455 Massachusetts Ave, NW  
#108  
Washington DC 20001

**Bobby Harrell/ R/ State Representative**  
Submission Number 249 Issue 3



**WCB D-TV**

210 W. Coleman Blvd.  
Mount Pleasant SC 29464-3426  
PHONE (843) 884-2222 FAX (843) 881-3410

Client: Bobby Harrell/ R/ State Representative	Submission Cost: 12420	Campaign Ref: E:063714340
Buyer: ..	Client/Product/Estimate: ..	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06371434
Est./PO Number: 06371434	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Harrell For State Rep	Booking Group: WCB D	Key Market: Charleston, SC
Demographic: (L) Household	Order: ..	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	10/15	10/22	10/29	11/05	Total	Cost
2	M-F 5a News MTWTF..	06	20	30 Comme	Nbr of Spots				7		7	140
3	M-F 5a News MT.....	06	20	30 Comme	Nbr of Spots					4	4	80
5	M-F 6a News MTWTF..	06	90	30 Comme	Nbr of Spots				7		7	630
6	M-F 6a News MT.....	06	90	30 Comme	Nbr of Spots					4	4	360
8	M-F 7a Today Show MTWTF..	06	135	30 Comme	Nbr of Spots				7		7	945
9	M-F 7a Today Show MT.....	06	135	30 Comme	Nbr of Spots					4	4	540
10	Sat 7a Today Show .....S.	06	60	30 Comme	Nbr of Spots	1	1	1			3	180
11	Sat 7a Today Show .....S.	06	60	30 Comme	Nbr of Spots				2		2	120
12	Sat 9a News .....S.	06	20	30 Comme	Nbr of Spots	1	1	1			3	60
<b>Weekly Totals:</b> Total Spots(Ord Spots)						6	44	33	51	26	160	
Closed PR									2		2	

Littlefield Consulting  
455 Massachusetts Ave, NW  
#108  
Washington DC 20001

Bobby Harrell/ R/ State Representative  
Submission Number 249 Issue 3

Count on  
**News 2**  
WCB D-T  
counton2.com

WCB D-TV

210 W. Coleman Blvd.

Mount Pleasant SC 29464-3426

PHONE (843) 884-2222 FAX (843) 881-3410

Client: Bobby Harrell/ R/ State Representative  
Submission Cost: 12420  
Buyer: ..  
Schedule Dates: 10/08/12 to 11/11/12  
Est./PO Number: 06371434  
Associated Copies: No  
Client/Product/Estimate:  
Weeks: 5  
Contract type: Political  
Campaign Ref: E:063714340  
Sales Rep: HRP Washington, DC  
Order Ref: 06371434  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
13	Sat 9a News .....S.	06	20	30 Comme	Nbr of Spots			2		2	40
14	Sun 8a Today Show .....S	06	75	30 Comme	Nbr of Spots	1	1	1		4	300
15	Sun 9a News .....S Isolations: W/C 10/29 .....S, W/C 11/05 .....S	06	20	30 Comme	Nbr of Spots	1	1	1	2	5	100
16	Sun 10a Meet The Press .....S	06	100	30 Comme	Nbr of Spots			1		1	100
17	M-F 9a Today Show II MTWTF..	06	50	30 Comme	Nbr of Spots		5			5	250
19	M-F 9a Today Show II MTWTF..	06	50	30 Comme	Nbr of Spots			6		6	300
20	M-F 9a Today Show II MT.....	06	50	30 Comme	Nbr of Spots				4	4	200
21	M-F 10a Today Show III MT.....	06	25	30 Comme	Nbr of Spots				2	2	50
22	M-F 12p News MTWTF..	06	20	30 Comme	Nbr of Spots		5			5	100
23	M-F 12p News MTWTF..	06	20	30 Comme	Nbr of Spots			5		5	100
24	M-F 12p News MTWTF..	06	20	30 Comme	Nbr of Spots			5		5	100
Weekly Totals: Total Spots(Ord Spots)					6	44	33	51	26	160	
Closed PR								2		2	

Local

**Littlefield Consulting**  
 455 Massachusetts Ave, NW  
 #108  
 Washington DC 20001

**Bobby Harrell/ R/ State Representative**  
 Submission Number 249 Issue 3



**WCBD-TV**

210 W. Coleman Blvd.  
 Mount Pleasant SC 29464-3426  
 PHONE (843) 884-2222 FAX (843) 881-3410

<b>Client:</b> Bobby Harrell/ R/ State Representative	<b>Submission Cost:</b> 12420	<b>Campaign Ref:</b> E:063714340
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 11/11/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06371434
<b>Est./PO Number:</b> 06371434	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
25	M-F 12p News MT.....	06	20	30 Comme	Nbr of Spots				2	2	40
26	M-F 5p News MTWTF..	06	65	30 Comme	Nbr of Spots		7			7	455
27	M-F 5p News MTWTF..	06	110	30 Comme	Nbr of Spots			3		3	330
28	M-F 5p News MTWTF..	06	65	30 Comme	Nbr of Spots			5		5	325
29	M-F 5p News M.....	06	65	30 Comme	Nbr of Spots				2	2	130
31	M-F 6p News MTWTF..	06	150	30 Comme	Nbr of Spots			5		5	750
32	M-F 6p News M.....	06	150	30 Comme	Nbr of Spots				1	1	150
33	Sat 6p News .....S.	06	50	30 Comme	Nbr of Spots		1			1	50
34	Sat 7p News .....S.	06	50	30 Comme	Nbr of Spots	1	1	1		3	150
35	Sun 6p News .....S	06	60	30 Comme	Nbr of Spots	1	1	1	1	4	240
36	M-F 11p News M.....	06	60	30 Comme	Nbr of Spots				1	1	60
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	6	44	33	51	26	160
<b>Closed PR</b>								2		2	



**Littlefield Consulting**  
 455 Massachusetts Ave, NW  
 #108  
 Washington DC 20001

**Bobby Harrell/ R/ State Representative**  
 Submission Number 249 Issue 3



**WCBD-TV**

210 W. Coleman Blvd.  
 Mount Pleasant SC 29464-3426  
 PHONE (843) 884-2222 FAX (843) 881-3410

<b>Client:</b> Bobby Harrell/ R/ State Representative	<b>Submission Cost:</b> 12420	<b>Campaign Ref:</b> E:063714340
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 11/11/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06371434
<b>Est./PO Number:</b> 06371434	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
38	M-F 5a News MTWTFSS Isolations: W/C 10/15 MTWTF..	03	35	30 Comme	Nbr of Spots	6				6	210
39	M-F 6a News MTWTFSS Isolations: W/C 10/15 MTWTF..	03	140	30 Comme	Nbr of Spots	8				8	1120
40	M-F 6p News MTWTFSS Isolations: W/C 10/15 MTWTF..	03	225	30 Comme	Nbr of Spots	5				5	1125
41	M-F 12p News MTWTFSS Isolations: W/C 10/15 MTWTF..	05	30	30 Comme	Nbr of Spots	2				2	60
42	M-F 7a Today Show MTWTF..	03	200	30 Comme	Nbr of Spots		2			2	400
43	M-F 9a Today Show II MTWTF..	03	90	30 Comme	Nbr of Spots		4			4	360
44	M-F 6p News MTWTF..	03	225	30 Comme	Nbr of Spots		4			4	900
45	M-F 5a News MTWTF..	03	35	30 Comme	Nbr of Spots		4			4	140
46	M-F 6a News MTWTF..	03	140	30 Comme	Nbr of Spots		3			3	420
47	M-Su Late News Late Run MTWTFSS Isolations: W/C 10/29 .....S	06	60	30 Comme	Nbr of Spots			1		1	60
<b>Weekly Totals:</b> Total Spots(Ord Spots)					6	44	33	51	26	160	
Closed PR								2		2	

**Littlefield Consulting**  
 455 Massachusetts Ave, NW  
 #108  
 Washington DC 20001

**Bobby Harrell/ R/ State Representative**  
 Submission Number 249 Issue 3



**WCBD-TV**  
 210 W. Coleman Blvd.  
 Mount Pleasant SC 29464-3426  
 PHONE (843) 884-2222 FAX (843) 881-3410

<b>Client:</b> Bobby Harrell/ R/ State Representative	<b>Submission Cost:</b> 12420	<b>Campaign Ref:</b> E:063714340
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 11/11/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06371434
<b>Est./PO Number:</b> 06371434	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
48	M-F 5a News MTWTFSS Isolations: W/C 11/05, T.....	02	50	30 Comme						1	1
49	M-F 7a Today Show MTWTFSS Isolations: W/C 11/05, T.....	03	200	30 Comme						1	200
<b>Weekly Totals:</b> Total Spots(Ord Spots)					6	44	33	51	26	160	
Closed PR								2		2	

Booking Group Totals							
Month 10 Weeks: 4				Month 11 Weeks: 4			
	10/08	10/15	10/22	10/29	11/05	Total	Cost
Total Spots	6	44	33	51	26	160	0
Total Cost	285	3605	3085	3585	1860	0	12420
Total Open PreEmp	0	0	0	0	0	0	0
Total Closed PreEmp	0	0	0	2	0	2	0

Booking Group Totals											
Airtime						12420					
Non Airtime						0					
Grand Total						12420					

Pre-emption Summary

Local

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
16	Sun 10a Meet The Press	:30 Commercial	10/29/12	Closed Pre Emption	100.00	No Makegood / Credit	0000000000	E:063714340
34	Sat 7p News	:30 Commercial	10/29/12	Closed Pre Emption	50.00	No Makegood / Credit	0000000000	E:063714340

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
	Totals	10/08	10/15	10/22	10/29	11/05		
Spots	160	6	44	33	51	26		
Cost	12420	285	3605	3085	3585	1860		

Grand Totals:

Spots:	160
Gross Total:	12,420.00
Commission:	1,863.00
Net Total:	10,557.00